

Cookie Policy for Magnum Industries Europe Ltd.

Effective Date: 01/04/2026

At Magnum Industries Europe Ltd. (“We“, “us“, “our“), we strive to honour the privacy and security of any data we collect from visitors using our website, whilst we act as a personal Data Controller under relevant data protection rules and regulations. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, “cookies” unless otherwise noted) to distinguish you from other users of the website. This helps us provide you with a pleasant experience, improve our service, and to personalise ads and content to you while you use the website.

This cookie policy (“Cookie Policy”) describes the types of the cookies we use on the website and our purposes for using them as well as your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

If you have questions about this Cookie Notice, please contact us at info@mvpeurope.co.uk. For more information about our privacy practices, please review our Privacy Policy.

1. Cookie Definitions

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device, which is like computer memory.

First and third-party cookies: whether a cookie is ‘first’ or ‘third’ party refers to the domain placing the cookie.

- First-party cookies are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: these cookies remain on a user’s device for the period specified in the cookie. They are activated each time that the user visits the website that created that cookie.

Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. What Cookies Do We Use and Why?

The website uses cookies to distinguish you from other users of the website. This helps us to provide you with a pleasant experience when you browse the website and allows us to improve it. The cookies we may use on the website may be categorised as follows:

- Strictly necessary
- Performance
- Functionality
- Targeting
- Unclassified

Some cookies may fulfil more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services.

We use these *Strictly Necessary cookies* to:

- Identify you as being logged in to the website and to authenticate you.
- Make sure you connect to the right service on the website when we make any changes to the way it works.
- For security purposes.
- Make sure you connect to the right service on the website when we make any changes to the way it works.

If you prevent these cookies, we cannot guarantee how the website or the security on the website will perform during your visit.

'Performance' cookies collect information about how you use the website, e.g. which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how the website works, understand the interests of our users, and measure the effectiveness of our advertising.

We use *performance cookies* to:

- Carry out web analytics: Provide statistics on how the website is used.
- Perform affiliate tracking: Provide feedback to affiliated entities that one of our visitors also visited their site.
- Obtain data on the number of users of the website that have viewed a product or service
- Help us improve the website by measuring any errors that occur.

- Test unique designs for the website.

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

- We use *'Functionality' cookies* for such purposes as:
 - Remember settings you have applied such as layout, text size, preferences, and colours.
 - Remember if we have already asked you if you want to fill in a survey.
 - Remember if you have engaged with a specific component or list on the website so that it will not repeat.
 - Show you when you are logged in to the website.
 - To provide and show embedded video content.

Some of these cookies are managed for us by third parties

'Targeting' cookies are used to track your visit to the website, as well other websites, apps, and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website.

We may use *targeting cookies* to:

- Display targeted ads within the website.
- To improve how we deliver personalised ads and content, and to measure the success of ad campaigns on the website.

'Unclassified' cookies are cookies that have not yet been categorised. We are in the process of classifying these cookies with the help of their providers.

3. When do we require your consent?

All cookies require your consent.

We request your consent before placing them on your device. You can give your consent by clicking on the appropriate button on the banner displayed to you. If you do not wish to give consent or wish to withdraw your consent to any cookies at any time, you will need to delete, and block or disable cookies via your browser settings; see below for more information on how to do this. Please note that disabling these cookies will affect the functionality of the website and may prevent you from being able to access certain features on the website.

4. How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent banner. The Cookie Consent banner allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent banner can be found as a pop-up banner as soon as the website loads. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

If you wish to change your cookie preferences anytime during your session on the website or during your next visit (within the next 30 days), you can do so by clicking on the cookies icon that can be found at the bottom-left corner of your screen.

The specific types of first and third-party cookies served through our website and the purposes they perform are described in the table [here](#) (please note that the specific cookies served may vary depending on the specific Online Properties you visit).

5. How to Delete and Block our cookies?

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings.

The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. To understand these settings, the following links may be helpful. Otherwise, you should use the 'Help' option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)
- [Cookie settings in Edge](#)
- [Cookie settings in Opera](#)

6. What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called “tracking pixels” or “clear gifs”). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

7. Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called “Flash Cookies” (also known as Local Shared Objects or “LSOs”) to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust these settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to “information” on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

8. Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our website. These companies may use information about your visits to this and other websites to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

9. How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

10. Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at: info@mvpeurope.co.uk.